Stage 2: New Program: Feasibility Study

The New Program Feasibility Study is submitted via the Office of Academic Quality to the New Program Review Committee made up of the Chief Academic Officer, Chief Enrollment Officer, the Faculty Senate representative, and the appropriate Dean(s), with the University Budget Director added for this review.

I. Justification for the program: The contribution of the initiative to the mission of Gallaudet University as well as to other programs at the university level.

II. External Viability of the program as demonstrated through demand through the following types of evidence:

A. Data-driven “market” research. There should be supported estimates of the current and project demand for graduates of the new program and with documentation about the sources of data used to estimate demand figures.

B. Adequate placement opportunities for program completers in positions appropriate to their education and training. As with student interest, it is not sufficient to claim, “there are numerous positions awaiting students who complete the program.” Documentation of employment opportunities may include, for example, letters from potential employers or demonstration of local,

C. Regional, national, or international market growth relevant to the program. The analysis could include placement of program completers in other top programs.

III. Internal Viability of the program demonstrated through the following types of evidence:

A. A well-defined program structure and governance;

B. A delivery method (e.g., campus-, distance-, hybrid) that supports the demand;

C. Program location that supports demand: (Note: an Additional Location requires approval of Substantive Change my the Middle States Commission on Higher Education prior to implementation);

D. Evidence of sufficient faculty with commitment and the appropriate qualifications to collaborate in the development of curriculum, teaching, and assessment of the program; and/or

E. Documentation of cooperative agreements with Consortium universities or other agencies.

IV. Resources Required (including the cost of appropriately qualified faculty for the program) as demonstrated through a statement of total estimated cost for the proposal and anticipated source of funding.
V. **Interdisciplinary Program Support:** Interdisciplinary programs must meet the above criteria. In addition, they must, at a minimum, have:

1) an identifiable faculty; 2) a single director; 3) a clear reporting line; 4) a common core curriculum; 5) an independent budget, resources, and identifiable space, provided at an administrative level above the participating units. These issues should be addressed and agreed upon by all participating units during the earliest stages of the planning process.