The New Program Preliminary Proposal is submitted via the Office of Academic Quality to the New Program Review Committee (NPRC) consisting of the following members: the Chief Enrollment and Marketing Officer, Provost, University Budget Director, Senate representative, and the appropriate Dean(s). If assistance is needed in developing this proposal see Pat Hulsebosch, Executive Director - Office of Academic Quality. All Stage 2 Proposals must also be reviewed by the appropriate Dean and Department Chair. The Stage 1 review typically requires 4-6 weeks. See NPR website for more details on process.

I. **Suggested Name of Program**: ASL Certificate Program

II. **Suggested Program Administrative Home** (Department and/or College): ASL and Deaf Studies

III. **Program Type**
   a. Undergraduate major
   b. Undergraduate distinct minor
   c. Graduate Master's degree
   d. Graduate certificate
   e. Graduate/Research Doctoral degree (PhD)
   f. **undergraduate Certificate Program**

IV. **Mode of Delivery** (check all that apply)
   a. On-campus only
   b. **Distance Education (50% of the class is other than face-to-face)**
      i. **Hybrid (some on-campus; 50% or more through distance education)**
      ii. Fully distance education (typically on-line)
         1. Synchronous
         2. Asynchronous
   iii. **Program Includes a summer component**

V. **Intended Audience** (check all that apply)
   a. Students seeking a baccalaureate degree
   b. Students seeking a master's degree
   c. Students currently enrolled in an approved graduate program at Gallaudet
   d. **Students who are seeking PST credit**
   e. Students not enrolled in a graduate program and not intending to enroll in graduate degree program
   f. Other, please describe ____________________________

VI. **Degree/Product**
   a. Student receives an undergraduate degree
   b. Student receives graduate degree
   c. **Student receives a certificate or other product**

VII. **Rationale for Program:**
American Sign Language is currently the third most taught language in American higher education. There is an ever-increasing market demand for ASL instruction on a national scale, with interpreter training programs increasing in number. Gallaudet University is uniquely positioned to leverage this market to establish its role as the national and international leader in ASL education. This program is designed to
achieve significant gains in enrollment and revenue through a hybrid structure. ASL I-IV will be offered online during fall and spring semesters while ASL V, VI and Introduction to Deaf Studies will be offered during the summer on campus.

VIII. Goals of the Program:

1. To place Gallaudet as the epicenter of ASL language learning
2. Raise the level of ASL fluency among our undergraduates, graduates, interpreters, and family members.
3. Increase research opportunities in the area of second language learning and ASL instruction for our current Masters in Sign Language Education

Goals of the Program are aligned with the Strategic Goals of the University's strategic plan, specifically in the areas of increasing enrollment and revenue.

A.2.2
*Conduct market analysis to identify and design high demand programs for continuing education and outreach*

A.2.3
*Create infrastructure for a virtual campus to attract tomorrow's visual learners and serve as a platform for greatly expanded offerings*

A.3.3
*Develop English Language Institute (ELI) and ASL programs abroad and other academic offerings in targeted recruiting regions to develop Gallaudet's presence and create a pipeline of qualified students*

C.2.4
*Explore options for additional revenue from interpreting, VRS, and other deafness-related enterprises*

D.4.2.a
*Through the scholarship of teaching and learning, identify ways to optimize classroom and online content and delivery methods.*