



IZN Steering Committee Meeting

April 20, 2018

Spirit of This Gathering

- ❖ Sharing the benefits of cross-campus discussion on international matters.
- ❖ Relating IZN to Gallaudet's general strategic goals.
- ❖ Celebrating our international accomplishments.



Intended outcomes of the meeting:

- IZN leaders and top University leadership will be energized and inspired by IZN planning. The benefits of cross-campus review of international issues will be evident.
- Clarity as to how IZN planning is fully in line with the University's strategic goals.
- Leaders of internationalization planning will comprehend the President's and Provost's visions about international directions.
- Early findings and emerging “grand themes” will be visible to all. Next steps to be taken will be agreed upon.



Welcome (Gregoire Youbara)

- Greetings on behalf of the four chairs.
- Thank you for your hard work!
 - Since Sept. 2017, approx. 80 people involved for 1,000-plus hours.



What is Internationalization (IZN)?

- IZN is strategic “action planning”,
- IZN is NOT operations.
- Yet, IZN is fostering improvements in two ways:
 - By cross-unit collaboration
 - Example: New! Coordinated international recruiting efforts,
 - By more attention to intl. students:
 - Example: SSAQ (ISO-NSO merging)
- Today is about discoveries / findings, not analysis or recommendations; that will happen later in 2018.

Agenda

- Part I - **Update on review stage and process**
- Part II - **Early findings and emerging visions**
 - Thrilled to watch Provost Erting's thoughts
 - President Cordano will have ample time to share her vision/remarks.
- Meeting rules: Questions must only apply to clarifications of what is presented.
 - “Burning questions” can be raised later during Q&A after President Cordano’s remarks.



Part I: Update on the review stage and process of our Internationalization Laboratory



Gallaudet Strategic Plan

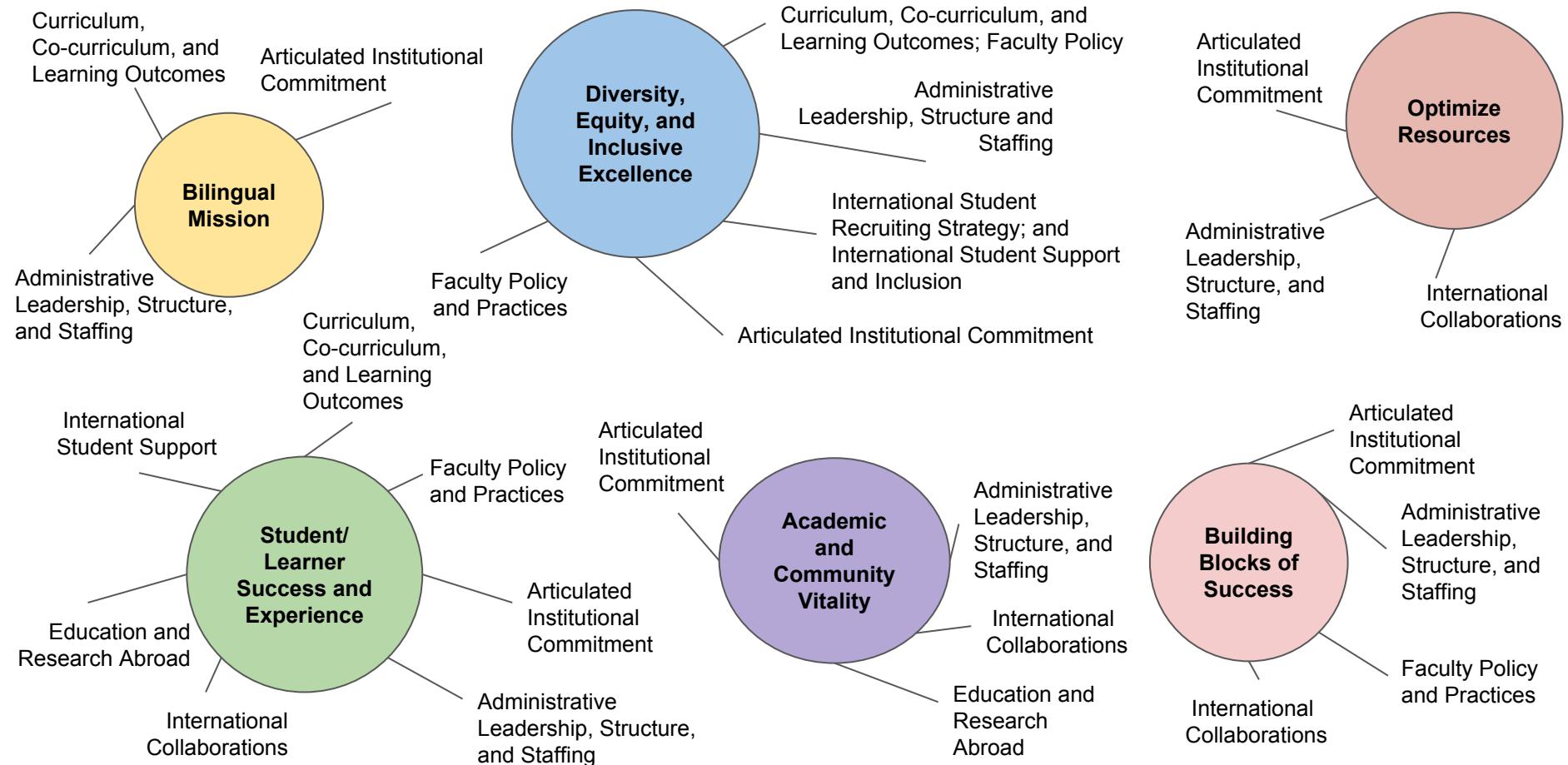
Priority Four

BUILDING BLOCKS OF SUCCESS: IMPROVING OUR INFRASTRUCTURE AND INVESTING IN OUR PEOPLE.

Strategy Six

Complete a comprehensive review and develop a plan to prioritize and integrate international learning opportunities, activities and development possibilities within Gallaudet's curriculum, faculty policies, administrative structure, overseas collaborations, and student opportunities.

IZN embraces and incorporates general strategic goals (William Hughes)



Goal: integrate or “normalize” *international* as a part of academic and community life

Internationalization planning

- Institutional commitment; administrative leadership
- Faculty policies; curriculum, co-curriculum
- International student recruitment, support & inclusion
- Education and research abroad,
- Collaboration & partnerships.

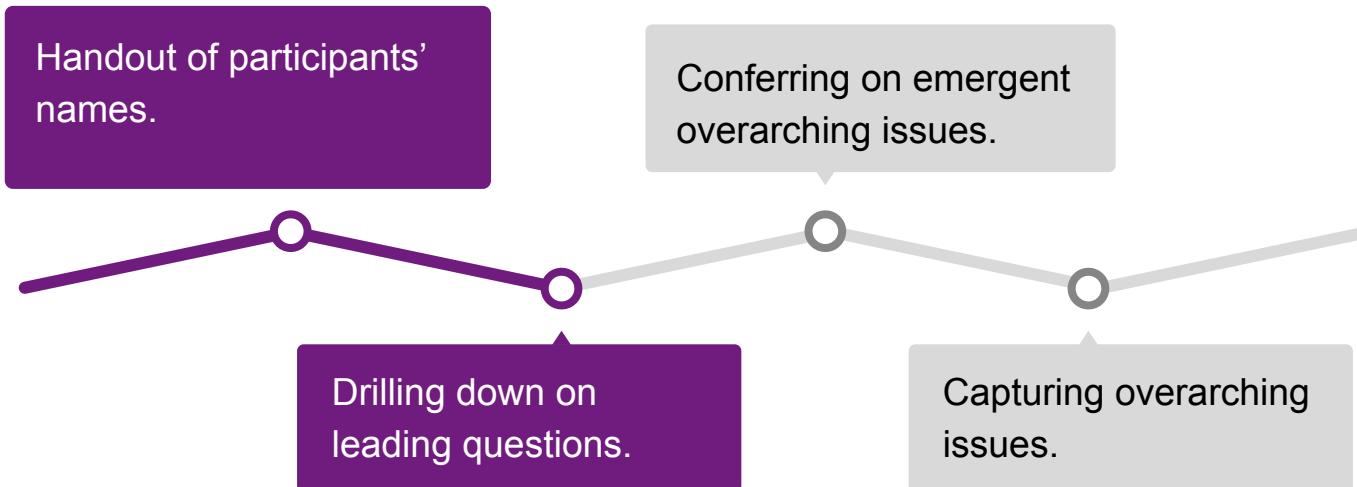
Gallaudet Strategic Plan

- Gallaudet to be a “thought-leader related to deaf, HoH & deaf-blind and for all of humanity”
- Enriching multicultural identities within our community
- Diversity, equity, and inclusion
- Diversification of revenue streams

IZN Work Groups' Process

(IZN Coordinator Arlinda Boland)

- Who has rolled up their sleeves?



Dynamic cross-campus learning!

- IZN brought together diverse people across campus that represent different programs/departments.
 - **Those people are learning more** about what is happening on the ground and creating new connections.



Drilling down has led to discovery and deeper understanding.



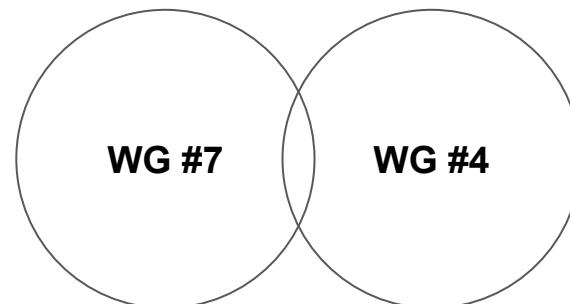
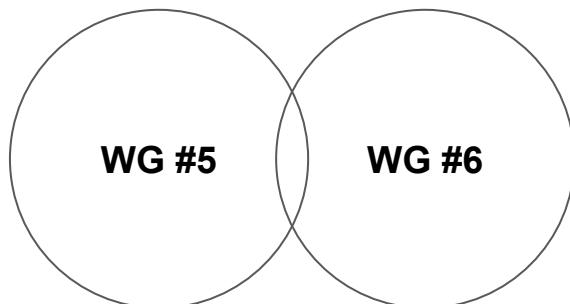
- Gallaudet's people are clearly global minded and globally active as individuals, but these traits are not institutionalized.
- Positive- Leading questions compel us to look for solid information.
 - Data: Centralizing good data for IZN
 - Challenge: “Better documentation” is clearly needed.
 - Data on international themes comes from the program level

Overarching issues are emerging

- **Waves 1 and 2** (Wave 2 is coming soon!)
 - Examples of Wave 1: Program-specific Level
 - Working Group #5: International Recruiting Strategy
 - Working Group #6: International Student Support and Inclusion
 - Working Group #7: Education and Research Abroad
 - Examples of Wave 2: Fundamental/Institutional Level
 - Working Group #1: Articulated Institutional Commitment
 - Working Group #2: Administrative, Structure and Staffing
 - Working Groups #8 and #9: International Collaboration: Academic Partnership and International Cooperation: Capacity Building

Process and Content Issues

- Process issue -
 - Working Groups #5 and #6: Importance of developing a transition plan for students from the “first” contact to graduation.
- Content issue -
 - Working Groups # 7 and #4: Importance of having faculty involved in Education Abroad.



Extending our academics beyond the classroom and the USA (Provost Carol Erting)

- Our University is foremost a place of learning, and our global activities must grow from and enhance our learning and teaching mission.
- Incorporating global perspectives is our “new normal.”
 - “Coming and going” in the world as part of research and academics.
 - International students who are fully included in campus life.
- Possible synergy between internationalization and where Gallaudet is headed (Digital RE, Designing The New American University, General strategic goals, and so forth).



Reflections on the IZN process here and at other colleges

(Robin Helms with ACE)



PART II: Early findings and emerging visions

Emerging “grand themes” & relationships to strategic goals

- Showcasing of 3 emerging themes that are central to Gallaudet’s general strategic goals and core mission. Other themes will emerge. Analysis is not complete nor are we making recommendations yet. Aim here is just to give a sense of the higher value that IZN will produce.



Theme #1: Globalizing Gallaudet's Curriculum and Co-Curriculum (Caroline Solomon)

- Gallaudet is at its core a place of learning; therefore, revising curriculum and co-curriculum to be global and multicultural in nature is essential to the success of internationalization efforts.

WG #3 Curriculum and Co-curriculum

No direct reference to:

international or global learning in most undergraduate program SLOs

Impact

Lack of institutional commitment

- May impact on education abroad and faculty
 - global views in the classroom or taking students abroad.
- NSSE and Residential Life Surveys
 - Students' Response

High demand among Students for Global Learning

- Students are “hacking” their ways into international courses
- Increased number in the appointments and applications for education abroad especially internships
- Faculty who support overseas travel report that returned students show more critical thinking and reflection on this society



Examples:

#4: Faculty Practices and Policies

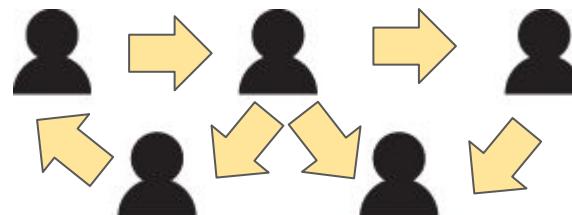
- GSR Review
- Faculty's Roles

#7: Education and Research Abroad

- Curriculum change to reflect the inclusion of study abroad

Theme #2: Creating Pathways for International Student Success (Thomas Horejes)

- From “first contact” with Gallaudet to their arrival and progression through our programs (often starting with ELI), international students follow a unique and individualized path.
 - Example from #6 International Student Support and Inclusion have identified the value of creating a pathway/bridge for ELI students to be matriculated into undergraduate and/or graduate programs.



Theme 3: Forging International Collaborations that Project our Values and Support Our Institutional Goals (Charles Reilly)



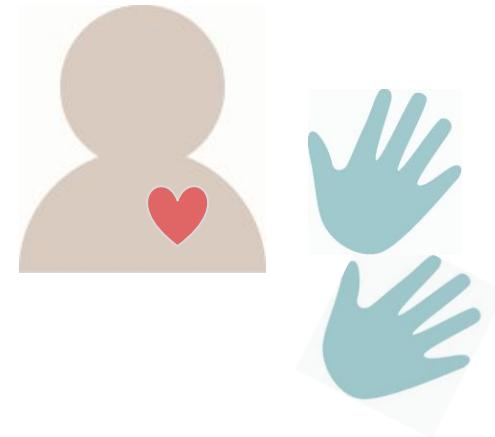
Framework for Considering International Collaborations

- Identity & Values to Project In The World
- Our Institutional Goals & Needs for Collaborations
- Essential Principle & Protocols for Impactful and Sustained Partnerships



Identity & Values to Project in the World

- Drawn from current strategic goals **and** past international engagements:
 - Linguistics & Cultural Vitality
 - Deaf/DeafBlind/HH Leadership & Advocacy
 - Deaf Diversity & Lifelong Learning
 - Collaborative Spirit & Bi-directional Learning



Our Institutional Goals & Needs for International Collaborations

- Based on current academic and institutional needs & aspirations.
 - **Necessary for:**
 - Student & faculty experiential learning overseas
 - Recruiting & donor commitments
 - **Aspirational for:**
 - “Serving the world”
 - Influencing global dialogue on rights & programs
 - Overseas capacity-building (community, organizations, nations)
 - Branch campuses, regional hubs

Essential Principles & Protocols for Impactful and Sustained Partnerships

- From “looking outward” at “best practices.”
- Establishing thoughtful practices for initiating partnerships. Involves apropos campus people and legal review in multiple conversations.
 - **“Must have” principles for reviewing each opportunity:**
 - Mutual benefit, including academic impact on our students.
 - Deaf orgs. at the table and in the agreement, Access for all.
 - Protection of indigenous sign languages, Avoid contributing to “brain drain”
 - Buy-in” from our faculty.
 - Fiscally responsible, and our obligations are budgeted (human & financial) for the duration. Dedicated human resources
 - Vetting partners for their fiscal strength. Specific length and process to end collaboration. Ongoing monitoring.

When Making Choices, among many opportunities

- Consider our prior commitments, human resource limits, and sustainable “mix” of collaborations.
- See trend for universities’ away from “more is better” to “multifaceted, strategic, and transformative collaborations,”
 - **Rich “institution - to- institution” relationships that serve multiple purposes,** i.e., exchanges, shared research, host our students, and work together on social issues.

Source: Sutton, S., Egginton, E., and Favela, R. (2012). Collaborating on the Future: Strategic Partnerships and Linkages. In D. Deardorff et al (Eds.), Sage Handbook of International Higher Education. Los Angeles, USA: Sage.

- President Cordano Shares Her International Vision

Suggested questions for the President to address:

- Gallaudet is a beacon of light guiding the way to better lives and to richer and inclusive societies. Our core assets related to teaching and learning. **How can Gallaudet enrich the lives of deaf people around the world while staying true to these fundamental assets that define us?**
- Organizational reform towards a “new Gallaudet” is a long-term goal, one that is ever-evolving with changing needs and demands. It is quite possible that none of us in this room will ever see this transformation fully attained. It is our role, however, to set priorities. **What do you see as the most important reforms to be made in next three years? 10 years?**
- In this rapidly changing world, **what are the key principles of a “Global Gallaudet”** that you truly believe will perpetuate our evolution throughout the 21st century?
- **Viable, sustainable resources are a constant consideration. Expenditures** -- As it is at other colleges, many of our international activities are ingrained in daily academic and campus life. However, international outreach, in order to be effective, requires significant and continuing expenditures that clearly must come from non-federal funds. What thoughts do you have about identifying and securing lasting sources of revenue for Gallaudet’s activities that benefit deaf people globally?



Q and A (facilitated by Heather Harker)

- 20 minutes limit



What is next?

- What's next for May and over the summer?
- **Present at the BOT meeting**
- Next IZN meeting in early Fall after a “summer of analysis.”



THANK YOU!